



## Womens Day Sponsorship

### Why sponsorship?:

- Motherwell Cheshire are a local charity that sits at the heart of the town.
- Womens day events are organised by committees of reps from each town
- Our charity receives no government funding - which allows us to address local issues
- The Womens Days not only support Motherwell Cheshire but also local schools, women in business, local performers as well as other local charities that support women and girls.

### Headline £1,000

- Full coverage on all marketing promotion (to include social media, press releases, leaflet promotion)
- Full marketing coverage on the event day
- Regular slot on Motherwell Show on This is the Cat 107.9 for 3 months
- Free stand at event
- Leaflets in goody bags at the event

### £500

- Promotion on social media
- Free stand at event
- Leaflets in goody bags
- Promotion on leaflets
- Promotion on leaflet marketing





## £250

- Sponsorship of zone within event, these include:
  - Live lounge
  - Market place
  - Community area
  - Demonstrations
  - LetsTalkMore
- Social media coverage
- Leaflets in goody bags

