



## **Social Return on Investment Year ending 5 April 2023**

Registered charity: 1173554

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# 1. Context

Welcome to our social return on investment report.

This report demonstrates the value that our services bring to the communities that we serve in terms of fiscal savings, social value and local economic value.

As you would expect, we monitor and evaluate the outputs, outcomes and impact of our work routinely. This information has been used within this report.

Where it is possible to do so, a financial value, (fiscal saving and/or social value and/or local economic value), has been placed on the impact we deliver using the figures provided within the national TOMS database and New Economy Manchester Unit Cost Database.

The New Economy Manchester Unit Cost Database contains national costs derived from government reports and academic studies. The costs cover crime, education and skills, employment and economy, fire, health, housing and social services. The derivation of the costs and the calculations underpinning them have been quality assured by New Economy in co-operation with HM Government.

The national TOMS database provides a minimum reporting standard for measuring social value. The values contained within it are agreed by the Social Value Taskforce. Taskforce participants include Greater Manchester Combined Authority and Star Procurement (Stockport, Trafford and Rochdale).

# 2. Vision and mission

Our vision is that women and girls are able to meet the challenges in their lives and access support, education and advocacy whenever they need it, in order to fulfil their potential.

Our mission is to encourage, inspire and empower all girls to improve their mental health and challenge the associated stigma.

The social value we deliver evidences our success in delivering our vision and mission including, significant

- Fiscal savings
  - E.g. through supporting mothers to prevent children from being taken into care, and enabling children in care to be returned to them
- Economic savings
  - E.g. through providing mental health support and perinatal depression support to women
- Social value
  - E.g. through improving wellbeing of women and girls

### 3. Summary of our year in numbers

<b>Mental health support</b>	293 women 153 girls	<b>Counselling</b>	1143 hours
<b>Perinatal depression support</b>	239 mothers	<b>Children returned from care</b>	2 child
<b>Children prevented from being taken into care</b>	6 children	<b>Children de-escalated from child in need plan</b>	119 children
<b>Volunteering</b>	2432 hours	<b>Training</b>	8.5 weeks
<b>Necessary supplies</b>	1464 school uniforms 58 trainers/football boots 223 coats 592 baby/maternity packs 81 period kids 159 toiletry packs 183 children activity kits/fancy dress 14 Prom dresses/suits		

### 4. Summary of the value we add

#### The value we add



## The value we add



### 4.1 Our support

## Our difference Mental health support



Women supported



Girls supported

**£789,026**  
fiscal savings



**£1,491,663**  
economic value delivered

## Our difference Perinatal depression

239

Mothers supported

**£15,739,823**  
fiscal savings



**£1,903,635**  
economic value delivered

## Our difference Children in care or at risk of being taken into care

2

Children returned home  
from care

19

Children de-escalated  
from child in need plan

**£633,886**  
fiscal savings

6

Children prevented from  
being taken into care



## Our difference Counselling

417

Hours support

£22,935  
fiscal savings



## 4.2 Our people

### Our difference Our team



Employment for 5 women  
Including 2 disabled women and 2  
care leavers



Our wider team volunteered  
2,432 hours

£109,937  
social value delivered

£215,841  
economic value  
delivered



We delivered 8.5 weeks of training



16 staff benefited from an  
employee wellbeing programme

## 4.3 Our community

### Our difference Our community



Wellbeing



Purchases from local or VCSE suppliers

**£328,864**  
social value delivered

**£20,341**  
economic value  
delivered



2774 essential items



Community reinvestment