



WOMEN'S DAY 2025 SPONSORSHIP OPPORTUNITIES

Who are Motherwell?

Motherwell Cheshire CIO is a registered charity.

VISION

Our vision is that women and girls are able to meet the challenges in their lives and access support, education and advocacy whenever they need it, in order to fulfill their potential.

MISSION

Encourage, inspire and empower all women and girls to improve their mental health and challenge the associated stigma.

In order to achieve this we run a range of projects.

Women's Day is our flagship event.

For more information about Motherwell, please go to:

www.motherwellcheshirecio.com

What is our Women's Day event?

Our 2025 event will be held in Crewe on 8th March.

We have opening speakers delivering inspiring and empowering talks, interactive workshops and a variety of interactive creative sessions, performances showcasing local talent and a marketplace for local businesses.

The event is free to attend, although we do ask for a suggested donation of £5 per family.

Our theme this year is: 'Her Place, Her Voice, Her Choice'

We are looking at both local and international women and the changes they have made, as well as inviting those present to become changemakers themselves.

Sponsorship Opportunities

We have opportunities for any budget. As well as the benefits listed below, any level of sponsorship will help you with your Corporate Social Responsibility.

Amount of Sponsorship	In return
£100	A banner to display on your social media showing you are supporting Crewe Women's Day, as well as your logo on our website.
£300	A thank you across our social media, your logo and website link on our website and in our programme and your leaflet in 200 goody bags.
£600	As above, plus a mention in the local press when we speak about the event.
£1000	Everything for the basic sponsorship, plus sponsorship of a zone - an area of the physical event with your banner/posters and your company name in the zone name.
£2000	As well as all the above, you will be listed as a headline sponsor across our social media and at the event, and have the option of a stand in the marketplace. You will be mentioned in every associated press release and every associated interview by our CEO. You will also be sponsoring one of the larger zones, and have the opportunity to be a special guest on our upcoming podcast.

Should you wish to offer a different amount, please contact us and we will put together a bespoke package for you.

**To discuss any of the above options, please email:
events@motherwellcheshirecio.com**